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INCORPORATED

LOUISVILLE 2, KENTUCKY

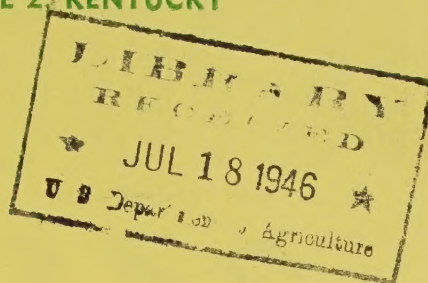
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Today's Most Important Mail



*The Most Dramatic Weed-Killing Development
in the History of Science*

Weedicide CONTAINING 2,4-D



PRICE LIST

PRODUCT	SIZES	WILL TREAT	PACKED	PRICES	
				DEALER	RETAIL
WEEDICIDE LIQUID (1 oz. to 1½ gal.) CONTENTS—18.75% DIE- THANOLAMMONIUM 2, 4-DICHLOROPHE- NOXYACETATE weight by volume. Equiv- alent to 12.5% free 2, 4- DICHLOROPHENOXY- ACETIC ACID weight by volume.	2 oz.....	680 sq. ft.....	2 doz. per cs.....	\$ 1.80 doz.....	\$.25 ea.
	8 oz.....	2,720 sq. ft.....	1 doz. per cs.....	7.20 doz.....	1.00 ea.
	1 qt.....	¼ acre.....	6 only per cs.....	19.80 doz.....	2.75 ea.
	1 gal.....	1 acre.....	1 only per cs.....	72.00 doz.....	10.00 ea.
	5 gal.....	5 acres.....	1 only per cs.....	24.00 ea.....	30.00 ea.
	55 gal.....	50 acres.....	1 only per cs.....	240.00 ea.....	300.00 ea.
WEEDICIDE LIQUID CONCENTRATE (1 oz. to 6 gals.) CONTENTS—73% DIE- THANOLAMMONIUM 2, 4-DICHLOROPHE- NOXYACETATE weight by volume. Equivalent to 50% free 2, 4-DICHLORO- PHENOXYACETIC ACID weight by volume. Each fluid ounce contains ½ oz., 2, 4-Dichlorophenoxy- acetic acid.	1 pt.....	½ acre.....	1 doz. per cs.....	32.40 doz.....	4.50 ea.
	1 qt.....	1 acre.....	6 only per cs.....	57.60 doz.....	8.00 ea.
	1 gal.....	4 acres.....	1 only per cs.....	192.00 doz.....	20.00 ea.
	5 gals.....	20 acres.....	1 only per cs.....	74.00 ea.....	92.50 ea.
	10 gals.....	40 acres.....	1 only per cs.....	144.00 ea.....	180.00 ea.
	50 gals.....	200 acres.....	1 only per cs.....	700.00 ea.....	875.00 ea.

Weedicide

**IS THE BEST 2,4-D
WEED KILLER ON THE MARKET**



1. FOR YOU

WEEDICIDE gives you more profit on each sale than any other weed killer



2. FOR YOUR CUSTOMERS

WEEDICIDE gives your customers more weed-killing units per dollar



50 Million People Read about WEEDICIDE
Each Month in National Magazines...

WEEDICIDE BRINGS 1. MORE PROFIT ON EACH SALE 2. MORE SALES

LOUISVILLE SEED COMPANY

INCORPORATED

DISTRIBUTOR

831 WEST MAIN STREET

PHONE JACKSON 4181

LOUISVILLE 2, KENTUCKY